



Corpus Christi Downtown Marina
City of Corpus Christi, Texas
April 19-22, 2012

Texas International Boat & Outdoors Show

Advertising Rates & Contract - Show Catalog

Company Name: _____
Address: _____ City: _____
State: _____ Zip: _____ Texas Sales Tax ID: _____
Telephone _____ Fax: _____
Website: _____ Email: _____
Representative: _____ Title / Position: _____

PLEASE RESERVE THE FOLLOWING SPACE

SPECIAL POSITIONS (4 Color)

Outside Back Cover	\$1,500	\$ _____
Inside Front Cover	\$1,500	\$ _____
Page 3	\$1,500	\$ _____
Inside Back Cover	\$1,500	\$ _____
Center Spread	\$2,500	\$ _____

RUN OF BOOK

Full Page - 4 Color	\$1,000	\$ _____
Half Page (horizontal) – 4 Color	\$600	\$ _____
Quarter Page – 4 Color	\$350	\$ _____

* No metallic colors

Note: Advertisements will not appear unless accompanied by signed contract and payment in full to:
Texas International Boat Show

Total \$ _____

Copy / production details: Trim size: 8.125" x 10.75" Half Page: 7" (w) x 4.875 (h)
With Bleed: 8.375" x 11" Quarter Page: 3.375 (w) x 4.875 (h)
Live Area: 7" x 10"

Materials Required: Files to be supplied on CD, DVD, by Email or by FTP
Acrobat (PDF), Adobe Indesign, Photoshop and Illustrator Files Only please
A HI-RES, Print ready PDF is preferred.
Color proof must be supplied. Please include all links and fonts.

Copy Date: 26th March, 2012

PLEASE DATE AND SIGN ADVERTISER AUTHORIZATION

Advertiser hereby executes and agrees to the terms of this Contract and the Genral Rules and Regulations which are made a part of this Contract for advertising in the Texas International Boat Show Catalog. Upon confirmation of Advertising space and acceptance of this Contract by the Texas International Boat Show, the undersigned agrees to be bound by the terms and conditions of the General Rules and Regulations.

Company _____
Name _____ Title _____
Signature _____ Date _____

DO NOT WRITE BELOW

Confirmation and Acceptance
Advertising Space: _____
By: _____
Title: _____
Date: _____

Please return this form with USD Check payable to: **TEXAS INTERNATIONAL BOAT SHOW** to the following address:
Bay Pointe, 618 US Highway, Suite 400, North Palm Beach, FL 33408, USA

For further information please contact: Tel: +1 (561) 842 8808 • Fax: +1 (561) 840 1323 • E-mail: info@txintlboatshow.com • Website: www.texasinternationalboatshow.com